

**Whitworth Community High  
School  
Business Studies Department**

**Teacher in Charge/Faculty Leader:**

Mr A Kewin

**Year 9, 10 & 11 Learning Overview**

**Organisation of the classes:**

Business Studies is taught in mixed ability option groups in Years 10 and 11. Students have 2 lessons per week in all classes.

**Key Concepts**

The study of business and enterprise involves understanding key business and enterprise areas such as, legal structures, marketing, market research, operations management, resource planning, human resources, funding, finance and business and enterprise planning.

**What skills do I use in this subject?**

- Independent learning
- Teamwork
- Data analysis
- Problem solving
- Research
- Evaluation

**What will you be learning?**

This qualification shows learners how to understand:

- entrepreneurial characteristics and business aims and objectives
- legal structures, organisational structures and stakeholder engagement
- the marketing mix, market research, market types and orientation types
- operations management
- internal and external influences on business
- understand research, resource planning and growth for business
- understand human resource requirements for a business start-up
- understand sources of enterprise funding and business finance
- understand business and enterprise planning.

**How will you be learning?**

- Classwork
- Individual research
- Group work
- Case studies of real businesses

<p><b>How will your learning be assessed?</b></p> <ul style="list-style-type: none"> <li>• Regular home learning tasks usually based on examination questions</li> <li>• Feedback for improvement given both written and orally with opportunity for student response</li> <li>• Peer and self assessment</li> <li>• End of Unit tests and 'synoptic' short test during half terms</li> <li>• Trial exam papers throughout Year 9, 10 and 11</li> </ul>	<p><b>Home Learning</b></p> <ul style="list-style-type: none"> <li>• Weekly tasks, either written or research</li> <li>• Tasks to be shared on Google Classroom</li> <li>• Actual exam questions from NCFE as home learning tasks</li> </ul>
<p><b>Equipment needed?</b></p> <p>Students will require the 7 pieces of equipment which can be found in the learning journal.</p>	<p><b>How can your parents support your learning?</b></p> <p>Ongoing reference to real life situations in the daily news , e.g. UK Brexit, exchange rate issues, trade Union action, redundancies etc.</p> <p>Encourage students to watch TV shows such as the news, Dragons Den and the Apprentice to observe business skills needed to be successful entrepreneurs.</p>
<p><b>SMSC Links – Focus on Aspirations</b></p> <p>High achievers in business world as potential role models</p> <p>Study of social enterprise and Fairtrade to encourage compassion and respect for people from disadvantaged backgrounds</p> <p>Collaboration and group work to support other students</p> <p>Respect the culture and heritage of different people in global world of business</p>	<p><b>What extra-curricular activities or enrichment opportunities are available?</b></p> <p>Voluntary participation in Rossendale Youth Enterprise Challenge</p> <p>After school revision and catch up classes</p> <p>Booster sessions in half term and Easter break in Year 11</p>

