

Whitworth Community High School

Creative iMedia Department

Teacher in Charge/Faculty Leader: Mr S. Sheldon	Year 9, 10 & 11 Learning Overview
Organisation of the classes: Cambridge Nationals in Creative iMedia is an optional subject that can be taken from Year 9. Students will have 2 hours per week in Year 9, 10 and 11.	
Key Concepts: Cambridge Nationals in Creative iMedia are media sector-focused, including film, television, web development, gaming and animation, and have IT at their heart. They provide knowledge in a number of key areas in this field from pre-production skills to digital animation and have a motivating, hands-on approach to both teaching and learning. With a choice of optional units for the Certificate and students have the freedom to explore the areas of creative media that interest them.	What skills do I use in this subject? <ul style="list-style-type: none"> ● Time management, ensuring work is completed before the hand-in deadlines. ● Learning new software. ● Being creative with software. ● Using logic to complete programs.
What will you be learning? <ul style="list-style-type: none"> ● the purpose and uses for pre-production documents; ● interpreting client requirements ● identifying timescales for production ● how to conduct and analyse research ● identifying the target audience ● how legislation applies to ICT ● reviewing products ● understanding the purpose and properties of digital graphics, multi page websites and digital video sequences. 	How will you be learning? <ul style="list-style-type: none"> ● Independent research with accompanying tasks. ● Question and answer sessions. ● Whole class and small group discussions. ● Analysing how computer systems work.
How will your learning be assessed? Students will complete 4 units including units R081: Pre-production skills and R082: Creating digital graphics, alongside 2 other units that can be chosen from a list of options. Unit and qualification results are awarded on a 7 grade scale with: Pass, Merit and Distinction at both Levels 1 and 2, and with a new grading of Distinction* at Level 2 to inspire students to achieve more. Students' performance on the units will determine their grade and level.	Home Learning: Students will get a home learning task to do once every 2 weeks. This will be handed in and assessed with a maximum of 1 week turnaround in order for the student to act on any feedback and make the necessary changes.
Equipment needed? Students would benefit from having a laptop and access to the internet.	How can your parents support your learning? Parents can help to ensure that students are handing in assignments on time and to the best of their ability. They can encourage the participation of extra programming tasks and the revision of topics covered in lessons in order to help secure knowledge.
SMSC Links – Focus on Aspirations: Throughout the course students will be given an insight into the variety of professions Creative Media is required for.	What extracurricular activities or enrichment opportunities are available? During open days and evenings, students will be required to act as ambassadors for the subject. They will be required to speak to both potential students and parents, giving them an insight into the subject.